



FOR IMMEDIATE RELEASE

Glen Ellyn, IL – March 1, 2022 The **United States Golf Challenge (USGC)** announced today that it has entered into a 5 year exclusive licensing agreement with the **Joan L. Kidd MD Fight for Life Continuum, LLC** which conducts the Fight for Life Golf Series. The agreement makes the **FFL Golf Series** the exclusive road to represent **TEAM USA for the the King's Cup** in the United States, effective Oct. 17, 2022 for the 2023 Season.

Through its unique format, powered by **Chipd In**, golfers can earn qualifying points by playing on any course in the country during a series of events and earn their way to the **FFL Golf Series Chipd In National Championship**. While playing in the FFL Golf Series, golfers are supporting the nonprofit organization of their choice. The top two finishers in each of 8 flights at the National Championship will earn their spot on **Team USA** and compete against **Team Ireland** in the **International King's Cup**.

The International King's Cup is an annual team match play event played in honor of golf's greatest ambassador – **Mr. Arnold Palmer**, whose Honesty, Integrity, Sportsmanship and Commitment to Excellence represent the ideals for which the game of golf is known.

"This agreement with FFL Golf Series allows the USGC to turn its attention to its founding vision of creating a "Presidents Cup®" for amateur golfers through the International King's Cup," said USGC National Director Bob Butte. "Our goal is to have up to 12 countries sending national teams to the yearly competition, with the playing site rotating amongst those countries."

"Our Foundation is excited to be designated the exclusive pathway to TEAM USA and the *International King's Cup*, which provides club golfers playing in the FFL Golf Series an additional unique life experience of representing their country in an event of this stature and prestige," said Tom Kidd, Founder & CEO of the Joan L. Kidd MD Fight for Life Continuum, LLC. All Golfers across the US, men, women seniors, juniors and adaptive golfers, regardless of their skill level, will now have an opportunity to represent their country in an international competition, while supporting a worthy cause of their choice among our many valued nonprofit partners."

About the USGC - The **United States Golf Challenge (USGC™)**, owned and operated by Medalist Events LLC, is the sole U.S. representative to the International King's Cup and is now entering its 8th season as America's premier team event. The USGC will conduct over 20 National Qualifying events around the

country with qualifying teams playing in the USGC King's Cup National Championship in September, 2022 culminating in the selection of Team USA for the 2023 International King's Cup.

About the FFL Golf Series – The FFL Golf Series is one of the fundraising programs of the Joan L. Kidd MD Fight for Life Continuum, LLC. The Foundation is engaged in producing fundraising events and programs to provide critical funding for its regional and national nonprofit partners and designated beneficiaries in the healthcare, veterans, first responders, mental health, homeless, sports, and other segments of need in the country. For more information on the Foundation go to www.fightforlife.com and more information on the FFL Golf Series go to www.fightforlife.com/golfseries.