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ChipdIn

Fight For Life Golf Series Offers Golfers A Chance To Play at Any Golf Course, While Supporting Their Favorite Charity

DAYTONA BEACH, FL (May 9, 2022) – A new and unique tournament format using state of the art technology, allows club and recreational golfers of all skill levels to compete against fellow golfers from around the country on a live leaderboard, while supporting their favorite charity, and possibly earn a trip to the National Championship, all from the comfort of their favorite golf course or at any golf course in the USA.

[The Fight For Life Golf Series](#) is part of the [Joan L. Kidd, MD, Fight For Life Continuum](#), an organization providing fundraising programs and producing events that benefit nonprofits which have raised approximately \$1 million for various non-profit organizations and cancer patients since 2016. The inspiration behind the Continuum is Dr. Joan Kidd, a renowned physician who battled ovarian cancer for more than three years before her passing in 2015. Her husband, Tom Kidd, created the Continuum in her honor, and oversees its activities along with a board of directors. The Continuum has also served the needs of approximately 16,000 cancer patients and their families since 2016.

“The Golf Series is a wonderful addition to our efforts for several reasons,” said Kidd. “One, it is a simple, turn key method for non-profits to utilize Golf as an effective fundraising activity. We have partnered with many nonprofits who inform their supporters and donors that they can play golf at their home club, win great prizes, support their mission and we do the rest. For golfers, it is a way to support their favorite charity, while enjoying the game they love with their friends, and earning points toward qualifying for the National Championship in October 2022. Secondly, it provides an opportunity for golfers to compete in a competition with some features similar to the pro tours, with live

leaderboards and points standings updated after each event, using state of the art technology and if they qualify, experience a first class event at the National Championship.”

There are two different series of events, with six tournaments each. The fourth event of the Spring Series, The Players Cup, is currently underway. [The results of the first three events of the Spring Series and Points Standings are in.](#)

The first event of the Summer Series kicks off June 17, and [registration is currently open to all players. \(men, women, seniors, juniors and adaptive golfers\)](#) Here’s how it works.

Competitors play a round of golf on Friday, or Saturday or Sunday of the scheduled tournament week at any course of their choosing. The Fight for Life Golf Series is powered by the Chipd In mobile app, which connects players to be able to compete with other golfers nationwide on the same tournament weekend at any golf course in the U.S. A golf handicap will be calculated for each golfer (80% net scoring) so all skill levels are welcome to compete. In addition, the app will calculate a course handicap based on the par and slope rating of each player’s course to create a level playing field.

As each golfer then logs their scores live during a tournament round, a national leaderboard provides real-time scoring so all golfers can follow the action LIVE all weekend. Each player can send friend requests in the app to local players or even friends in different states. Players will have access to filter the main leaderboard (Friends, Seniors, Juniors and Women). During each Series event, there are multiple random drawings of prizes for all golfers in the field.

After each event, each player will earn ranking points based on their finish. Players can follow the season long points race directly in the app as they attempt to qualify for the in person National Championship at Shingle Creek Resort in Orlando Oct. 14-16 and compete for the National Championship title and overall season Fight for Life Cup.

There is a one-time entry fee of \$150 for a series, which covers the entire six tournament series. Participants will designate a non-profit for which they will play and support, and one third of that entry fee goes to their charity of choice. At the conclusion of the season, any remaining net proceeds after deducting direct costs to produce the events, are donated to nonprofits determined by the Continuum and technology partner Chipd In based on criteria that been established. One Example: The golfer who wins the National Championship will present a donation check to the Nonprofit they chose to support when they registered.

Once both series are completed, the top 50 players for each Series in the points standings (and ties) advance to the National Championship at Shingle Creek. In addition, the top 25 finishers in the Summer Championship, the last event of the Summer Series, automatically qualify for the National Championship, not otherwise exempt in the Top 50 and ties in the points standings. However, the player qualifying as a result of their finish in the Summer Championship event must have completed play in a minimum of 3 events during the Summer Series, which includes the Summer Championship for purposes of the

minimum 3-event requirement. This qualifying opportunity is for players who sign up in the middle of the Summer Series to have an opportunity to qualify for the National Championship. At the National Championship in Orlando, they will compete for prizes such as a 7 day Mediterranean voyage for two on the Sea Dream Yacht for the winner of the shootout, a trip for the champion and his golf buddy to a top golf destination and much more. There will also be a concert at the House Of Blues, Disney, an event of the Fight for Life Concert Series for players, guests, and participating nonprofits, skills competitions, and a long drive exhibition by two-time World Long Drive Champion Tim Burke.

Another benefit for golfers is that upon registration, they will receive free access to the Continuum's National Merchant program that delivers discounts at tens of thousands of participating merchants across the country for six months, which will result in significant savings for the golfers and their families. More info at <https://deals.fightforlife.com/>

The schedule for the two Fight For Life Golf Series:

Spring Series:

Kapalua: April 1st, 2nd or 3rd

Chipd In Masters: April 15th, 16th or 17th

Foundation Open: April 29th, 30th or May 1st

Players Cup May 6th, 7th or 8th

Memorial Classic: May 20th, 21st or 22nd

Spring Championship: June 3rd, 4th or 5th

Summer Series:

Chipd In Open: June 17th, 18th or 19th

Players Patriot Classic: July 1st, 2nd or 3rd

Road Hole Challenge: July 15th, 16th or 17th

GPG Championship: June 29th, 30th or 31st

Challenge Cup: August 12th, 13th or 14th

Summer Championship: August 26th, 27th, or 28th

To enter the Fight For Life Golf Series, or for more information, visit www.fightforlife.com/golfseries.

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