

## FOR IMMEDIATE RELEASE

**Contact:**

Amy Hanigosky  
Jamison Golf Group  
[amyh@jamisongolf.com](mailto:amyh@jamisongolf.com)



Powered by:



### **Participants Can Play the Preseason Event in the Fight for Life Golf Summer Series For Free And Have The Chance to Win a Donation to the Charity of Their Choice**

DAYTONA BEACH, FL (June 14, 2022) – The Fight for Life Golf Series is inviting golfers throughout the U.S. to play the preseason event on June 17, 18 or 19 at their home golf course, allowing them to become familiar with the APP scoring system, all while competing against golfers nationwide and earning a donation that will be made to their favorite charity.

How to participate:

Download the Chipd In app in the [Apple](#) or [Google](#) App Stores. After the app is downloaded, golfers will receive a unique code that will allow them to enter the Preseason event weekend without paying an entry fee, and keep their live scores.

Golfers will need to play one round during the tournament window either Friday, Saturday or Sunday (June 17-19) at their favorite golf course, and log their scores into the Chipd In App to be a part of the live National Leaderboard. Participants will be competing against golfers all across the country using course handicaps and they can filter the main leaderboard by Friends, Seniors, Women and Juniors.

The top 3 golfers in Net scoring will earn \$50 to donate to the charity of their choice. Five random finish positions on the leaderboard, will be selected, and those golfers will earn \$25 to donate to the charity of their choice.

"The Summer Series kicks off July 1. The preseason event is a first look for all golfers thinking about participating in the Summer Series, so they can become familiar with how the scoring app works. Golfers can have fun, win a donation for their favorite charity, and get familiar with the scoring app," said Tom Kidd, CEO of Fight for Life Golf Series.

## **ABOUT THE FIGHT FOR LIFE GOLF SERIES**

[The Fight For Life Golf Series](#) is part of the [Joan L. Kidd, MD, Fight For Life Continuum](#), an organization providing fundraising programs and producing events that benefit nonprofits which have raised approximately \$1 million for various non-profit organizations and cancer patients since 2016.

The Golf Series provides a simple, turnkey method for non-profits to utilize golf as an effective fundraising activity, and for golfers to support their favorite charity, while enjoying the game they love with their friends, and earning points toward qualifying for the National Championship.

There is a one-time entry fee of \$150 for a series of six tournaments. Participants will designate a non-profit for which they will play, and one third of that entry fee goes to their charity of choice.

Competitors play a round of golf on Friday, or Saturday or Sunday of the scheduled tournament week at any course of their choosing. The Fight for Life Golf Series is powered by the Chipd In mobile app, which connects players to be able to compete with other golfers nationwide on the same tournament weekend at any golf course in the U.S. A golf handicap will be calculated for each golfer (80% net scoring) so all skill levels are welcome to compete. In addition, the app will calculate a course handicap based on the par and slope rating of each player's course to create a level playing field.

As each golfer then logs their scores live during a tournament round, a national leaderboard provides real-time scoring so all golfers can follow the action LIVE all weekend. Each player can send friend requests in the app to local players or even friends in different states. Players will have access to filter the main leaderboard (Friends, Seniors, Juniors and Women). During each Series event, there are multiple random drawings of prizes for all golfers in the field.

After each event, each player will earn ranking points based on their finish. Players can follow the season long points race directly in the app as they attempt to qualify for the in person National Championship at Shingle Creek Resort in Orlando Oct. 14-16 and compete for the National Championship title and overall season Fight for Life Cup.

At the conclusion of the season, any remaining net proceeds after deducting direct costs to produce the events, are donated to nonprofits determined by the Continuum and technology partner Chipd In based on criteria that been established. One Example: The golfer who wins the National Championship will present a donation check to the Nonprofit they chose to support when they registered.

Once the Spring and Summer series are completed, the top 50 players and ties for each Series in the points standings (and ties) advance to the National Championship at Shingle Creek.. At the National Championship in Orlando, they will compete for prizes such as a 7 day Mediterranean voyage for two on the Sea Dream Yacht for the winner of the shootout, a trip for the champion and his golf buddy to a top golf destination and much more. There will also be a concert at the House Of Blues, Disney, an event of the Fight for Life Concert Series for players, guests, and participating nonprofits, skills competitions, and a long drive exhibition by two-time World Long Drive Champion Tim Burke.

Another benefit for golfers is that upon registration, they will receive free access to the Continuum's National Merchant program that delivers discounts at tens of thousands of participating merchants across the country for six months, which will result in significant savings for the golfers and their families. More info at <https://deals.fightforlife.com/>

**The schedule for the Fight For Life Golf Summer Series:**

Preseason Event: June 17<sup>th</sup>, 18<sup>th</sup> or 19<sup>th</sup>

Players Patriot Classic: July 1<sup>st</sup>, 2<sup>nd</sup> or 3<sup>rd</sup>

Road Hill Challenge: July 15<sup>th</sup>, 16<sup>th</sup> or 17<sup>th</sup>

GPG Championship: July 29<sup>th</sup>, 30<sup>th</sup> or 31<sup>st</sup>

Challenge Cup: August 12<sup>th</sup>, 13<sup>th</sup> or 14<sup>th</sup>

Chipd In Open: August 26<sup>th</sup>, 27<sup>th</sup> or 28<sup>th</sup>

Summer Championship: September 9<sup>th</sup>, 10<sup>th</sup> or 11<sup>th</sup>

To enter the Fight For Life Golf Series, or for more information, visit [www.fightforlife.com/golfseries](http://www.fightforlife.com/golfseries).

**MEDIA CONTACT:**

Amy Hanigosky  
Jamison Golf Group  
amyh@jamisongolf.com