



## *Fight for Life Continuum engages Chipd In and announces the launch of Fight for Life Golf Series for Non Profit Organizations*

**Daytona Beach, Florida and Washington DC, January 8, 2022** — the Joan L. Kidd MD Fight for Life Continuum, LLC. announced that they have executed an agreement on launching the Fight for Life Golf Series commencing in 2022, that will raise funds for designated nonprofits and provide an opportunity for golfers all over the country to participate in supporting nonprofits and their work.

The *Joan L. Kidd MD Fight for Life Golf Series* powered by *Chipd In Golf* was born out of a need for the tens of thousands of golfers of all skill levels to have an opportunity to play golf on their time schedule, at their home course or any course across the United States, at their convenience and support their nonprofit during the year in the process. Golfers sign up to play in the FFL Golf Series through a nonprofit, or designate a nonprofit, pay a onetime entry fee for each Series of 6 events, create a profile, which includes their handicap index and download the *Chipd In* APP. Then, golfers can play at their convenience on designated days for events scheduled throughout the year, at their home club or any golf course with their handicap index. A significant donation is made to the designated nonprofit by *the FFL Continuum* for each golfer participating. During the days of play for each event, there is a live leaderboard that shows in real time how they are playing against golfers all over the country. At the end of each event, which has a three day window for golfers to play one round, points are awarded to the golfers in order of finish. At the end of each series of events (6), the top 50 golfers in the accumulated points standings in the Spring Series and the top 50 golfers in the Summer Series move on to the in person *Chipd In* National Championship which is scheduled for October 14-16, 2022 at Rosen Shingle Creek Resort in Orlando Florida. The winner is awarded a bucket list golf trip for him/her and their golf buddy with expenses paid. Golfers who sign up through a nonprofit will represent that nonprofit at the *Chipd In* National Championship. Based on order of finish at the finals, the nonprofit that is represented by the golfer receives an additional donation from the FFL Continuum, which is presented to the nonprofit at the event. In addition, the top ten players in order of finish at the *Chip In* National Championship will proceed to a 5 hole shootout after the final round, where the last player standing wins a seven day Mediterranean voyage for two aboard the Sea Dream Yacht. [www.seadream.com](http://www.seadream.com)

The *Chipd In* National Championship will be a fun filled event with great prizes, special events, including a Concert by world class entertainers, a production of the Fight for Life Concert Series and nearby world class Theme Parks.

In addition to all of the other great prizes, all 100 players at the *Chipd In* National Championship and a golf partner that they choose, are automatically exempt from qualifying into the National Championship of King's Cup in Nashville, Tennessee. [www.usgolfchallenge.com](http://www.usgolfchallenge.com) Players advancing out of their flight at that two person best ball championship earn a spot on Team USA that will play Team Ireland in the International Kings Cup, in honor of Arnold Palmer. The International Kings Cup matches between Team USA and Team Ireland are played in an amateur Ryder Cup style format. Players on Team USA travel to Ireland with expenses paid.

During the year, prizes are awarded for each Series event, including random raffle drawings. There are no entry fees to regular season events for golfers after paying a onetime entry fee of \$150 for each Series, of which \$50 is donated to a designated nonprofit by the FFL Continuum. Golfers of all skill levels can participate with their course handicap index. The FFL Golf Series is currently designating nonprofits to receive donations from the FFL Continuum during the year and accepting inquiries from nonprofits who wish to participate in the program. Participation in this fundraiser program by nonprofits who currently conduct their own charity golf outings or series of events is also welcomed as a way to expand their golf fundraising without the need of volunteers, pre event planning or incurring costs. For more information on becoming a designated nonprofit to receive donations, contact us at [info@fightforlife.com](mailto:info@fightforlife.com).

The 2022 Schedule for The *Joan L. Kidd MD Fight for Life Golf Series* powered by *Chipd In Golf* is as follows:

**Spring Series Events:**

Preseason - March 18th, 19th or 20th  
Event 1: April 1st, 2nd or 3rd  
Event 2: April 15th, 16th or 17th  
Event 3: April 29th, 30th or May 1st  
Event 4: May 6th, 7th or 8th  
Event 5: May 20th, 21st or 22nd  
Event 6: June 3rd, 4th or 5th

**Summer Series Events:**

Event 1: June 17th, 18th or 19th  
Event 2: July 1st, 2nd or 3rd  
Event 3: July 15th, 16th or 17th  
Event 4: June 29th, 30th or 31st  
Event 5: August 12th, 13th or 14th  
Event 6: August 26th, 27th, or 28th

**National Finals:**

Rosen Shingle Creek, Orlando, Florida October 14-16, 2022

For more information visit [www.fightforlife.com/golfseries](http://www.fightforlife.com/golfseries)

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"The Continuum is very excited about reaching an agreement with *Chipd In Golf* to provide the technology necessary to launch the *Joan L. Kidd MD Fight for Life Golf Series*, which will expand the ability of nonprofits to accelerate their fundraising efforts by providing golfers across the United States the opportunity to compete against other golfers in real time across the country at their home club or any course with their handicap index while supporting a cause to make a difference in the lives of many," said Tom Kidd, Founder and Chairman of the Continuum. "We believe this is the future of golf being used as a fundraising tool for nonprofits by increasing the number of golfers who can support their favorite charity throughout the year and eliminate all the nonprofit's event costs, event planning, and human resource issues, while maximizing their fundraising to support critical missions. Joan was an avid golfer, who loved the game and approves the significant impact that this program will have on nonprofits and the people in need they serve," he added.

*Chipd In* Executive Director Jonathan Leon added, "Making a difference and positive impact is something that has always been unique to golf. We wanted to create a way to connect players that wanted to play the game they love for something bigger and help make a positive impact in the process. The amazing work that Tom is doing with the Continuum helps to drive amazing change and is making an incredible impact and we look forward to joining this mission".

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**About [Joan L. Kidd MD Fight for Life Continuum, LLC](#).**

The *Joan L. Kidd, MD Fight for Life Continuum, LLC* was originally established in late 2015 and early 2016 by Tom Kidd as the *Fight for Life Continuum* to fight for the extension of the lives of cancer patients and to enhance the quality of life for cancer patients. His efforts have been inspired by his late wife, Joan L. Kidd, MD, a respected internal medicine and family medicine physician. Tom was her caregiver and health care advocate throughout her nearly three year battle with ovarian cancer in an effort to try to save her life, and extend her life with good quality which he calls his "greatest and most profound achievement." In the end, the battle was lost, but her life was extended by almost two years with a good quality of life.

In 2019, he turned his efforts toward funding or underwriting fundraising programs and events of nonprofits that would support their work to broaden the level of impact on people in need. The **Joan L. Kidd, MD Fight for Life Concert Series**, the **Joan L. Kidd, MD Memorial Fund**, the eBook fundraising program and the Access Merchant Discount program were launched. Approximately \$1 million has been raised for nonprofits and cancer patients since inception of the Continuum and over \$500,000 invested in delivering services to cancer patients. With this announcement, The Fight for Life Golf Series has been added that will result in significant donations by Fight for Life Golf Series to designated nonprofits across the country. Tom has served as a past member of the Board of Directors of Florida Cancer Specialists Continuum, which has paid out over \$7 million in financial aid to cancer patients in need since inception, a past member of the Board of Directors of the National Association of Healthcare Advocates and a past member of the National Care Planning Council.

For more information visit [www.fightforlife.com/golfseries](http://www.fightforlife.com/golfseries) or contact [info@fightforlife.com](mailto:info@fightforlife.com)

### **About *Chipd In Golf***

*Chipd In* predecessor was originally started in 2009 by a group of friends interested in playing competitive golf and giving back to their community in the Washington, DC area. At first, it was just three roommates trying to figure out who the best golfer among them was in their DC neighborhood, but it quickly turned into an association of dozens of members, joining up together to play a season of tournaments. In the more than a decade since launch, we've crowned over 10 annual golfing champions and even taken major championships on the road to the "Home of Golf" to play at The Old Course in St. Andrews, Scotland. We performed a Beta test in 2021 to determine the viability of providing our scoring APP services to the general marketplace and after perfecting our service, we decided to provide our services nationally, allowing golfers from around the country to compete with each other. Scoring is net so whether you're a scratch golfer or struggling to break 100, nothing quite matches the thrill of participating and making a positive impact. We are proud and excited to be the chosen scoring service for The Fight for Life Golf Series.

**Our Mission:** To connect golfers everywhere to help make a positive impact in the community while making access to competitive golf much easier and convenient.