



Joan L. Kidd MD Fight for Life Continuum, LLC Announces Ovarcome as Partner Member

Orlando, Florida, November 28, 2016.....The Joan L. Kidd MD Fight for Life Continuum announced today that Ovarcome Non Profit, Inc. of Houston, Texas has become a Partner Member of the Continuum. Under the terms of the agreement, services of the Continuum will be available to supporters and friends of Ovarcome and Ovarcome will derive additional funding for Ovarcome programs through the Continuum’s member program. The partnership between the Continuum and Ovarcome will be rolled out for launch on January 2, 2017.

Runsi Sen, Founder and CEO of Ovarcome Non Profit, Inc. stated, “We are pleased to partner with Joan L. Kidd MD Fight for Life Continuum in serving the ovarian cancer community. We look forward to working together with Tom and his dedicated team in enhancing the quality of life of women diagnosed with ovarian cancer, by offering Fight For Life’s much needed, impactful services as an integrated part of Ovarcome’s care continuum. I lost my beloved mother to ovarian cancer, and I am committed for life to educate, empower, and support women and families impacted by this terrible disease. I am hopeful our mutual commitment to take on ovarian cancer will bring about extraordinary changes in advancing the global mission of finding a cure, and in improving the quality of life of women diagnosed.”

“I am very excited to welcome Runsi Sen and her wonderful team at Ovarcome in Houston, Texas as a valued partner member of the Continuum, in the delivery of valuable services to patients, survivors, and caregivers engaged in battling cancer,” said Tom Kidd, CEO of the Joan L. Kidd MD Fight for Life Continuum. “The support programs of Ovarcome working in the Houston community and the International arena provide invaluable assistance in confronting this deadly disease, one which took the life of my wife Joan who was a Physician. I am pleased to be able to work with Runsi in making a significant difference in the lives of many who can benefit from our collective effort.”

About the Joan L. Kidd MD Fight for Life Continuum

A Continuum of care is a concept involving an integrated system of care that tracks patients over time through a comprehensive array of health services spanning all levels of intensity of care. The Continuum is the secondary medical team for caregivers of cancer patients, which develops recommendations and all options of treatment for caregivers and patients to consider and act upon at their discretion throughout the treatment process. Our almost 1000 physicians, including Oncologists, Radiologists and other medical professionals are available to oversight a patient’s plan of care, review op notes, deliver another third party reading of CT scans, and suggest other options for treatment not being offered as options to the patient. We also deliver substantial support and assistance to the caregiver. In addition to our hands-on consult and oversight approach for caregivers, the Fight For Life Continuum will also provide the public, caregivers and patients with portal access on its website to comprehensive information on new development in cancer treatments and all related topics to cancer and treatment options. The goal of the Continuum is to insure that Caregivers and Patients are empowered with knowledge of all medical options available so that the patient battling cancer may get the proper care to maximize the life of their loved one with quality.

Scholarships are also available, on a case by case basis, to assist the patient and caregiver with expenses that may have to be incurred to travel to a location to receive the best care from the proper physician or to participate in clinical trials. The Continuum does not charge fees or ongoing costs for medical oversight services to the caregiver and patient, but is supported by members of the Continuum. Anyone can become a member of the Continuum and participate in “making a difference, one life at a time.” A portion of the member proceeds are contributed to our Partner Members to support programs in the local community they service.

More information on the Continuum and its programs is available at www.fightforlife.com
Facebook and Twitter: @fightforlife57

About Ovarcome Non Profit, Inc.

Ovarcome's mission is to raise global awareness, to fund research in search of a cure and to provide financial assistance to underserved women in their valiant fight against ovarian cancer. Ovarcome is an ovarian cancer foundation inspired by the simple philosophy of support, love, and celebration of life. The organization serves women and families diagnosed with ovarian cancer, both nationally and internationally.

Ovarcome's Domestic Programs:

- *Financial Support for Underprivileged Patients:* OvarCare© is a financial support and care package especially designed for ovarian cancer patients in need while in active treatment – to celebrate these incredibly strong and resilient women.
- *Women's Cancer Awareness & Outreach Events:* Ovarcome hosts seminars to educate communities about the latest developments in diagnosis and care continuum of women's cancer prevention, early detection, treatment and survivorship.
- *Research Grants For Clinical Impact:* Ovarcome awards grants for breakthrough ovarian cancer research to impact early detection, novel treatments, and patient survival.

Ovarcome's International Programs:

Ovarcome's work globally is currently focused on awareness campaigns and providing treatment support to underprivileged women in developing nations.

- *Financial Grants for Treatment Support:* The organization provides grants in India to underprivileged women for multiple rounds of chemotherapy treatment in direct partnership with well-renowned hospitals. In India, underprivileged women often subsist on less than \$100 per month, and the cost of chemotherapy can range from \$250 - \$500, depending on the round and stage of treatment.
- *Physician Led Detection, Prevention and Screening Workshops:* Ovarcome conducts physician led workshops related to women's cancers (ovarian, breast and cervical) in rural areas of India to educate on early detection of symptoms, prevention and screening techniques.
- *Awareness Programs:* Ovarcome promotes cancer awareness by distributing informational postcards translated in various regional languages of India and Africa, with the help of local volunteers.
- *Grassroots Campaigns:* Ovarcome partners with international organizations to conduct on-site outreach seminars in Africa to educate women living in this part of the world about the signs and symptoms of ovarian cancer and discuss treatment options with them.

For more information on Ovarcome's programs and services, please visit ovarcome.org, Facebook and Twitter: @ovarcome