



**Joan L. Kidd MD Fight for Life Continuum, LLC
Announces Partnership with StoreMyTumor
*Continuum Patients to Receive One Year of Free Tumor Tissue Storage***

Orlando, Florida, September 6, 2016.....The Joan L. Kidd MD Fight for Life Continuum announced today that StoreMyTumor has partnered with the Continuum to provide tumor tissue storage services and education for clients and patients of the Continuum. Under the terms of the agreement, StoreMyTumor will provide tumor tissue storage services at no charge to patients and members of the Continuum for the first year, after their initial processing and kit fee. The partnership between the Continuum and StoreMyTumor is effective immediately.

Patrick deGrouchy, VP of Development of StoreMyTumor stated, “Joan’s legacy and Tom’s work will help more cancer patients understand the limitations of the current standard of care, and take control of their care decisions. As a clinician, Joan understood the importance of storing her own tumor to get past these limitations, and later used it to personalize an immunotherapy vaccine that may have extended her life and given her extra time in remission.”

Michel Sadaka, CEO of Store My Tumor said, “StoreMyTumor started with a simple realization that 9 out of 10 patients told us: ‘I wish my doctor told me about the importance of my tumor tissue at the time of my surgery’. We had to do something... And now, together, we hope to raise awareness about the importance of having the tumor stored alive to personalize the treatment, so we can help more patients live longer.”

“I am very excited to welcome Patrick, Michel and StoreMyTumor as a valued partner in the delivery of valuable services to our patients, and education for our members on the benefit of storing tumor tissue,” said Tom Kidd, CEO of the Joan L. Kidd MD Fight for Life Continuum. “Storing tumor tissue is one of the most important steps in insuring that future treatment options are available to the cancer patient and sometimes, at a time when nothing else is left to explore. It

could be a life saving decision and patients need to be given this option **before** having debulking surgery to remove tumor tissue or even biopsy. Immunotherapies require sufficient tumor cell count to make a vaccine which could arrest the tumor growth of the patient and either extend the life of the patient or result in a cure. Too many times patients are not given this option by their Physician prior to debulking surgery and as a result, future vaccine therapies are not available to the patient, either through clinical trials or in the future when the FDA approves dendritic vaccine therapies as standard care. I believe the contribution of Store My Tumor to assisting our patients will be result in positive outcomes for patients and will be invaluable in extending the lives of our patients.”

About the Joan L. Kidd MD Fight for Life Continuum

A Continuum of care is a concept involving an integrated system of care that tracks patients over time through a comprehensive array of health services spanning all levels of intensity of care. The Continuum is the secondary medical team for caregivers of cancer patients, which develops recommendations and all options of treatment for caregivers and patients to consider and act upon at their discretion throughout the treatment process. Our almost 1000 physicians, including Oncologists, Radiologists and other medical professionals are available to oversight a patient’s plan of care, review op notes, deliver another third party reading of CT scans, and suggest other options for treatment not being offered as options to the patient. We also deliver substantial support and assistance to the caregiver. In addition to our hands-on consult and oversight approach for caregivers, the Fight For Life Continuum will also provide the public, caregivers and patients with portal access on its website to comprehensive information on new development in cancer treatments and all related topics to cancer and treatment options. The goal of the Continuum is to insure that Caregivers and Patients are empowered with knowledge of all medical options available so that the patient battling cancer may get the proper care to maximize the life of their loved one with quality.

Scholarships are also available, on a case by case basis, to assist the patient and caregiver with expenses that may have to be incurred to travel to a location to receive the best care from the proper physician or to participate in clinical trials. The Continuum does not charge fees or ongoing costs for medical oversight services to the caregiver and patient, but is supported by members of the Continuum. Anyone can become a member of the Continuum and participate in “making a difference, one life at a time.”

More information on the Continuum and its programs is available at www.fightforlife.com
Facebook and Twitter: @fightforlife57

About Store My Tumor

Every tumor is unique and contains important information critical to the treatment, BUT tumors are NOT preserved alive by the hospitals and are routinely discarded.

StoreMyTumor specializes in collecting, processing, and storing viable tumor tissue (and fluid and biopsy) for all types of cancers. Having viable tumor helps patients take advantage of the most leading-edge diagnostics and treatments.

Up to 85% of cancer patients do not respond to traditional treatments or respond but later develop resistance, and recur. With access to viable cancer tissue, clinicians can design personalized and more effective treatments, including: 1) cellular immunotherapies (whole tumor vaccines or TILs) that awakens and stimulates the immune system to fight the cancer; 2) prioritizing chemo choices upfront and begin with a combination that will work from day one; and 3) identifying unique mutations on cancer cells and choosing medications that will precisely target and kill the cancer cells, while sparing healthy cells.

StoreMyTumor is for the early stage patient that wants to challenge the standard of care treatments, combat cancer from day one, and stay ahead. StoreMyTumor is also for advanced patients who are forced to seek more personalized treatment options because the standard treatments no longer work and there is nothing left for them to explore.

The standard of care is simply not enough, and having the tumor preserved alive opens doors to immunotherapy and a host of diagnostics that may extend patient's time in remission.

For more information, please visit www.fightforlife.com, and www.storemytumor.com